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TO DO LIST | SPECIAL DATES

Meeting Agenda: Wednesday, February 8th, 2023 at 6:30 pm at the Harkin Center

NAME	PRESENT	ABSENT	NAME	PRESENT	ABSENT
Courtney Ackerson	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Rachel Campbell	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Jessica Adams	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Shannon Coryell	<input checked="" type="checkbox"/>	<input type="checkbox"/>
James Anthofer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Kristina Johnson	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Colin Ashwood	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Eddie Robinson, Jr.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Ken Auge	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Jason Stuyvesant	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Colleen Briscoe	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Annelise Tarnowski	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Lori Calhoun	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Brylie Turner	<input type="checkbox"/>	<input checked="" type="checkbox"/>

6:34 PM - Opening Business

- [Harkin Center - Welcome!](#)
 - The most accessible building in the world
 - If this meeting goes well for all, we can look at scheduling regularly
- Approval of February Agenda - Motion: Jason | Second: Colleen | Motion passes, unanimous
- Welcome Elected Officials
 - Mayor Cownie
 - As we think about how Des Moines is growing, getting more connected, putting a trolley from downtown to the Drake area. He says people outside of Des Moines are excited about what's happening here, to East Village, 6th Ave—this is what makes our city more exciting and more inviting into the future. He says that the people from the media when they would come here for caucuses would say we are the heart of the Midwest from Chicago to Denver. He gets very excited about these enlightened ideas.
- Presentations to the board:
 - Neighborhood Development Corporation - [Abbey Gilroy](#) and [Sadie Trenton](#)
 - Been working in the Drake neighborhood for quite a few years
 - 3103 Forest Avenue - NDC owns both lots and are doing a development project there
 - Whole building: 6,600, haven't been a lot of ability to make that work, cost-wise
 - Ideas:
 - 4 bays, single story retail space
 - Maybe instead some live/work?

- Could it be used for artist lofts/residential
 - Maybe rehab the existing units? Create more affordable?
 - Maybe have townhomes? Age in place?
 - Limited on parking
 - Opportunity to create folks' first home after living in smaller spaces, move in to the neighborhood
 - Interest in dense residential in the neighborhood
 - The stadium may create some extra interest in the area
 - They will put together some designs from these ideas and bring them back
 - 2211 University Avenue (considering in brick)
 - First story will be Hilal Grocery and Gursha potentially
 - Two stories of workforce residential above (24 units) - 2 2-BR, 8 studios, remainder are 1-BD
 - Amenities space, rooftop space, juliet balconies
 - Will be set right up against University and parking along the back, small fenced-in dog relief area
 - Letter of support sent again so that they can hopefully get a grant from the Community Foundation (Impact DSM)
 - They do have Invest DSM, ARPA,
- The Avenues - Lauren Kollauf - [MATERIALS](#)
 - SSMID District - 501c6 and 501c3
 - The blue area is SSMID and the rest of the shaded area is The Avenues
 - Urban Recreation District proposal
 - Grant from the Iowa Parks Foundation (before it dissolved)
 - Wanted to see if they could have some of the rural recreation in an urban setting
 - The RDG plan is a Master Plan full of ideas (of all ranges)
 - Especially connectivity (35th, 31st, 28th)
 - The 1.5 mile radius includes the Drake Neighborhood
 - Wanting to work on getting the action plan going before her maternity leave
 - They want to engage all of the partners (civic, neighborhood, private)
 - Do we want anyone on the advisory board? Would need a member and a proxy.
 - Yes: Jason, Colin, Annelise interested (likely more)
 - Also talked about [Momentum DSM](#) - people passionate about urbansim and getting focused
- Introductions
- Terry Taylor - [MATERIALS](#)
 - No changes, and the policy premium has dropped by about \$7
 - Covers properties for liability on 27th St. and Carpenter Ave., covers events, triangle swing, (and a future memorial bench and a future monument)
 - \$17,300 in coverage for the buildings
 - \$15,000 for business property
 - \$500 for deductible
 - \$500 premium
 - \$1M for liability per occurrence, \$2M for aggregate
 - \$5,000 for medical coverage

- \$1M for board member liability (\$1,122 deductible)
 - \$16,022 for the year
- Old Business
 - Review of board member survey - will be sent out to us
 - Review of January Financial Activities - Lori
 - Created a proposed budget
 - Need to try to break even at least. Goal will be to raise at least \$4,600 for operating expenses (see budget document)
 - That comes from membership sales, merch, walking tour tickets
 - We average about \$1100 in individual membership annually
 - We average about \$1000 in corporate memberships annually
 - We average about \$420 from the walking tour tickets
 - We average about \$1200 from merchandise
 - Merch
 - Jason has a company that can do pre-orders
 - Can we do print-on-demand with our store set up?
 - If we want a grant we need purpose first
 - Zoom subscription
 - Insurance updated
 - Motion: Eddie | Second: Colin | Motion passes, unanimous
 - Executive Committee
 - Ward 1 Potluck
 - Talked about building organizational development, had speakers from the city (Economic Development – Katie Hernandez, and a woman working on the 6th Ave Corridor - Brianne Bye)
 - Talked about how SSMID districts are decided
 - Should we create a glossary?
 - Financial literacy and taxes course
 - Were well-done, packed
 - Planning and Zoning updates - none
- New Business
 - Community Garden Update (Ryan Arnold)
 - Drake University is transitioning the Drake Community Garden project
 - First, let us honor the two decades of work that Eddie and Rose have put in to make the community garden happen. They are community-builders.
 - Don Adams recalls that Eddie is a person who is always caring and always steps up.
 - John Smith appreciates the many ways that Eddie has served Drake and the community... facilities and security... appreciates his friendship and challenges him to a game of pool
 - Mr. Cownie said he's known Eddie for a long time (since Callanan). He has been very active in looking at our whole community and how we provide fresh foods to people, food accessibility, Master Gardeners. Working together to get a greenhouse opportunity going.

- Susan Guenther
 - Moved here to be the Director of Chemical Dependency at Broadlawns. She moved here hesitantly and while her realtor brought her all around, the Drake Neighborhood was exactly what she was looking for.
 - She has some materials showing us from the past and into the future of the boulevard flower beds.
 - She has set up an email address to keep this project rolling beyond her.
 - Do we want to use this email address? Use our volunteer committee option?
 - She has recruited some people to water
 - We are going to go through what we have for tools—perhaps she can use them or we can look for things that we are needing
 - There is possibility to bring this all together and make it work a little better, flower orders, pollinators,
- Significant Committee Updates:
 - Communications Committee
 - Increase Capacity/Membership Committee
 - Neighborhood Events Committee
 - Rock the Block (Home Preservation Activity)
 - Many events around time and then building up to the big event, use Drake students to do the projects and the prep for the projects
- Breakout Sessions
 - Rebuilding Together
 - Uplift
- Fire at 2600 Cottage Grove - folks wanted to get help from the community. Hard to find out who lived there and what help they need. Everyone was displaced (nobody was hurt). Six/seven/eight/nine units. Eight groups lived in the building.
- Membership Committee
 - Vision:
 - Grow our membership and connections, don't lose anyone to systems, be the main revenue generating tool (and make sure the books match).
 - How often to meet
 - Once a month on the first Friday of the month at noon at one of our Business Member's businesses (or one of our houses).
 - Who is invited
 - Just us, sometimes board members, volunteer strikeforce eventually
 - Measurable goals
 - Logistics
 - Benefit sheets finalized, stylized, printed, on the website (member page, we go to our partners first, do you want to host a meeting/event, discounts to members?, have one of our quarterly meetings to have Dogtown businesses present)
 - Split up and reach out 20 of the businesses on the list we have
 - Make sure board members are members, fix any admin permissions
 - Crosstrain Wild Apricot

- Review the renewal series (dates, copy, function)
- Money goals
 - \$1,500 by December (individual)
 - \$2,000 by December (businesses)
- Member goals
 - New membership options live on the site
 - Recurring option
- Business Membership goals:
 - Have our in-kind folks in the system
 - 10 total Business Memberships
 - \$2,000 by December
- What we report out
 - Money coming in
 - New member numbers (individual and business)
 - Retention (2 times a year)
- Business Membership
 - Checklist for them and when they want to be featured as well as a checklist for our internal needs like logos and owners info
 - Process for invoice, etc.

Meeting Adjourned 8:56 PM | Motion: Colleen