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## Meeting Agenda: Wednesday, February 9, 2022 (on Zoom)

### 6:30 Board Business

In attendance: Courtney Ackerson, Ryan Arnold, Colin Ashwood, Ken Auge, Stephanie Brennan, Colleen Briscoe, Lori Calhoun, Kristina Johnson, Carl McPherson, Eddie Robinson, Jr., Jason Stuyvesant, Annelise Tarnowski

- Review of February agenda:
  - February agenda approval: motion: Stephanie, second: Eddie, motion carried
- Connie Boesen thanked for the letter of support.
- Carl Voss shared that he will be requesting a letter of support for [the new outdoor screen](#) (primarily funded through parks, this would help them with staffing and programming). They had an all-day budget work session and they will have another public meeting **Feb 16 at 6:30 pm** – in person or online feedback requested. Tax rate is not going up. Shift from one fund to another fund, net neutral. Facing legislation, state would put the sales tax money to fund the campaign for water quality. Could mean a \$10mill short on our sales tax fund if that passes. Are they getting a lot of attendance for these budget meetings? No. Does it seem likely to pass? It seems likely but they are watching how it's worded.
- Old Business:
  - Review of January Financial Activities – KJ
    - No money incoming, balance: \$2,755.16 in checking and \$15,615.33 in savings
  - Approval of 2022 Insurance Policy Payment – Terry Taylor
    - Got an updated summary from Terry, [sent to the board](#). Total cost around \$1,600. Went over what is covered in the January minutes. Shed is for the garden, the swing set is on the triangle.
    - Motion to proceed with payment: motion: Jason, second: Eddie, motion carried
    - Eddie: has just hit submit for a grant and then wants to tell what we are being awarded for that grant and that will be to purchase equipment for the garden with that. This likely won't impact the insurance policy
      - Is there an inventory of what's in the shed? Not yet. Eddit will do so once he can get into the shed. Then give to KJ and the board to give to Terry. There has been damage done to the shed by a dog.
  - Lighting Gift Cards to support Dogtown Chromatic – Lori/Stephanie
    - A lighting contest in the neighborhood, not much interest (for this first year) and we rolled that into Dogtown Chromatic but the pens froze so we couldn't collect information. So we are asking InvestDSM how to bring people in, so we passed those gift cards on to bring people down there, and some will go into a [membership drive as well](#).
- New Business:
  - Communications Committee Update:

- Door Hangers/Yard Signs
  - Talked about door hangers, found the rates to be a 3x8" for 5,000 = \$258. Would love help for what to add to that. Talked about a pre-order for h-frame one-side yard frames. Comes to about \$7/sign, do the pre-order for members only at \$15 and then sell later to others at \$20. Want some data on what membership numbers looked like pre-covid, how many do we need to have to be breaking even.
- Discussed coming up with a new graphic, perhaps including the triangle, or the businesses, **see if a local artist will do t-shirts with us of the new idea.** [Design idea?](#)
- Website functionality: Add a gift membership to the shop, possible sale to get rid of some older stuff, do some print on demand? See what it would take (squad locker). Just paid in May – 2023 is due. Annelise went over some of the options on the website. Potentially adding student memberships, discount membership for renters. We need to talk about more membership benefits. Talk about business memberships. Do an in-kind business membership. Do a window cling for the business memberships. Drake alumni membership option. Cling for them too?
- Have a DNA meetup at the Relays. Do a partnership with Peggys to have mugs made?
- Instagram stories for Black-Owned businesses in the neighborhood and black community members.
- Google Drive migration.
- Give away the light blue shirts as they are out of date (40th). Do clings for residents, bumper stickers.
- Motion for a budget of \$700 to do the door hangers and the yard signs and stickers if we need it.
  - Motion: Courtney, second: Colleen, motion carried
- Get your shirt from Stephanie's porch if you don't have one: 3127 Cottage Grove
- Increase Capacity Committee Update
  - Neighborhood social at: Start at Dough Co (March) and then Crazy Horse and then Home 2 Suites. Have an event on Facebook and order food for it for folks. If we need pizza, Tanya Beach (Kum & Go - tanya.beach@kumandgo.com) offered to help.
- Safe and Inclusive Neighborhood Committee Update
  - Some of the events: cottage grove 150th, apply for polk county grants to cover food and games and live music, include a raffle for families and kids (later July), (maybe a school supply raffle), have some services there, education on the carpenter urban renewal plan.
  - Continuing the block parties in all the quintiles, make them service oriented, like Rock the Block or a beautification. Or at least a few of them.
  - The socials: have one at an apartment complex, outside or in the meeting space inside to be directly with renters and connect with them directly.
- There is an eviction notice to a squatter house: 988 26th street. There is a compilation of police reports should anyone want them.

## 7:36 Neighborhood Updates

- NBSD ([NEIGHBORHOOD BASED SERVICE DELIVERY](#)) Updates
  - Mark McKinney (Sgt., DM Police Department): 598 calls per service, 20 calls per day, pretty slow. 31 part one crimes, one robbery of a stolen car. 9 burglaries, 9 stolen cars. Drake campus has been quiet. A lot less calls lately that is good. For shots fired, if you report it, telling them how loud it was is a help so they can try to place a location. UTL (Unable to Locate) call: victim did not want to report or didn't care to report.
  - Eric Barker (Des Moines Neighborhood Inspector): they are also working on starting the process for the squatter house (988 26th street) but the process is very long. A few houses on public nuisance that are getting demo'd. [Blitz on Blight is happening](#), people are submitting/seeing.
  - Getting a new program started where the garbage cans that just sit out all winter – get those removed. The homeowners will have to pay a couple hundred to get the can back. Get ticketed when it's out for a long time you have 24 hours to respond. They impound and dump it. Sometimes they don't take the recycling when you have non-recyclables in there, but they don't necessarily tell you. Carl McPherson said thank you for getting lots across from him cleaned up.
- Parks and Recreation Update – Laura Murphy
  - Park Planner: Beaverdale neighborhood park ([Master Plan](#)), questionnaire to give feedback on the plan ([Questionnaire](#)). Also, at Drake Park, the enclosed shelter will be up and running along with all the shelters soon, including rentals. Drake Park also includes equitable services on the parks and rec team now (plus EKD and MLK Park and Weeks Middle School Park). [Drake Park: free youth camp, meals, STEM, field trips, on the site now. Free free free.](#)
  - Trivia tomorrow night, virtual with The Rook Room. [Another one in March.](#)
  - [Lots of jobs available for upcoming summer](#) including that summer camp.
  - Looking at getting a grant for an LED screen so that we can show movies before it's dark outside. Free Flix still for that. Is there interest in the Drake neighborhood? Yes. We are sending a letter of support.
- 22nd Street Kum & Go – Tanya Beach
  - She is a district supervisor. Two locations in the Drake neighborhood. They are closing one of them, sadly, in about a week. All the people who work there will be transferred to the new one in the neighborhood (4 associates). 22nd Street is the one closing. Hopefully someone will want to buy it who will make a positive impact in the community. Let Tanya know if you know someone who would do that.
    - Jason: are they going to be removing all of the structures or will they sell it as-is? She does not know for sure. Wouldn't let a liquor store or a tobacco store. Probably not another convenience store. Nikki Mason is in charge of the real estate for that.
  - 731 location: new general manager (Mark), at that location. So hopefully he will get it back in shape.
  - All stores are accepting Habitat for Humanity donations throughout the month.
- Introduction to the Cure Violence Program – Ivette Muhammad (was not able to attend)
- Drake Report Update – Ryan Arnold (Director of Community Engagement)
  - What are Drake's plans for the old Holiday Inn Express? Going to retain the property and it will be student housing (residence hall), there will be different management of it because of its proximity to the dining hall. He is inviting us to send our ideas for the name.

- Is the ADA program closing? The masters program in advanced behavioral analysis. Yes, that masters degree program will be ending. It's a matter of not having a large enough student cohort to maintain it.
- Drake Student Update – Leslie/Alisha (was not able to attend)
- General Neighborhood Updates
  - We are in our 150th year now!
  - SCRUB meet and greet happening that Lori is going to
  - A P&Z - Planning and Zoning meeting coming up someone is asking to put in a garage with a flat roof. Meeting in February if you want to join.
  - King-Irving neighborhood association meeting tomorrow, we are welcome to join. Some people from Broadlawns will be speaking. Also wants to gauge interest to restart the North-Side Neighbors (NNN), trying to get the associations in our area together to see where we can focus efforts on a broad scale. Lori said we are interested and she will get more information.
- **Meeting Adjourned: 8:15 pm**